

Eye on ECHO

ECHO Minnesota's Monthly Newsletter



January 2012

This Month on...



Check out the *tptMN* (Comcast 202 and 243) and *tptLIFE* (Comcast 13 and 17) channels

- [Anyone Can Fall](#)
- [Community Action in Minnesota](#)
- [Secondhand Smoke in Our Communities](#)
- [Severe Weather Warnings](#)



New ECHO 2011 Annual DVD!

We are now taking requests for ECHO's Season 7 - 2011 Annual DVD! As with past years, the DVD contains new ECHO programming that has been created in the past 12 months.

The information covered is carefully crafted with input from highly-skilled subject matter experts, and is presented on camera by our team of passionate, seasoned ethnic [spokespersons](#), and respected bi-lingual guest-experts.

We know first-hand how rewarding work in nonprofits and government organizations can be — and we also know how difficult it is to find reliable, trustworthy information in languages other than English. That is the reason that ECHO exists — to ensure that limited English proficiency (LEP) populations have access to life-saving information.

To order your DVDs and view a topic list click [here](#).

ECHO Phone



888.883.8831

- Hunger Relief Services
- Emergency Go Bag

"Secondhand Smoke in Our Communities" Broadcasts on *tpt*.

This past weekend, ECHO and [ClearWay Minnesota](#) premiered an important new program about the dangers of secondhand smoke in English and Spanish on *tptMN*. It will broadcast on January 22 at 7 p.m. in Hmong, Somali, and Karen and on January 29 at 7 p.m. in Vietnamese, Lao, and Khmer. If you miss the TV premieres, you can view the programs online any time [here](#). Print, pass, and post translated [fliers](#) at your organization to help us spread the word about this awesome new show!

Volunteer Spotlight on Andrew!



A lot of work happens behind the scenes at ECHO and we depend on the dedication of volunteers and interns. We would like to take a moment to shine the spotlight on Andrew who has been a dedicated development volunteer for six months.

Andrew has his Master of Public Health from the UofM, is a Safe Cycling Instructor, a past Conversation Circle Leader at Hennepin County Library, and to top it all off is a Certified Personal Trainer! Andrew is interested in health promotion, physical activity, and reducing health disparities. Finally, as a cross-country skier and ski coach, he is still hoping for a snowy winter!

Andrew reached out to ECHO to gain experience in grant writing and development. By working with ECHO's Associate Director, Rose Lindsay, he has increased his skills and is now collaborating on grants. We're so happy that Andrew has made time in his busy schedule for us!

We currently are seeking a Communications and Marketing volunteer intern, read about the position [here](#).

Happy New Year from the ECHO Team!



Listen to ECHO on Cara a Cara, Feb. 2!

Catch an interview with ECHO's Executive Director, Lillian McDonald, on Cara a Cara on [La Invasora](#) 1400 from 2-3 p.m. on February 2. Lillian and Alberto Monserrate, the program host, will be discussing the critical programs and services that ECHO provides to the Spanish and limited-English speaking Latino community. Huge thanks to Alberto and LCN for this awesome opportunity!

ECHO's 2010 Annual Report

Have you had a chance to look at our 2010 Annual Report yet? Check it out [here!](#)